

THE EVENING MISSOURIAN

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One big clock on Broadway stands with its hands marking 12:47 regardless of the rising or setting of suns. It is a bold-faced lie, but a puny and ineffectual protest in the face of Time. Just so the cynicism of man is but a feeble wail in the face of the great truth of Immortality.

INDUSTRY

Just now when the world is crying for food, when men, women and children across the sea pass out of this life for the lack of nourishment, Americans, to whom God has given the right to live in a land of prosperity, must be brought to realize the need of industry.

It has become a duty, especially in the last few years. For the most part America has lived up to that call, but a prediction has gone out that a slump may come this year because of the lack of farm labor. Industry is helpful to right living. By keeping the faculties employed it permits no time for wrong doing and temptation. Idleness causes carelessness, impurity of thought and crime.

Work is the key to success, it is the foundation upon which nations rest and without which they could not exist. It is the struggle toward an ideal, the constant effort to get higher and further, developing manhood and character.

"The heights by great men reached and kept

Were not attained by sudden flight. But they, while their companions slept,

Were toiling upward in the night."

CEMENT AND CONCRETE

Cement is today perhaps the most important building material. Not only is it important today, but it is becoming more and more important all the time. It can be used for practically any kind of building, and building is by no means the only use to which it may be put. When well made and properly used it is one of the most durable of building materials. It has been defined as artificial stone and may be made fully as hard and durable as stone. People have been a little slow to use concrete in building because of the fact that it is more expensive than other materials. But scarcity of these other materials has made their prices and these of concrete come nearer being the same now than they were a few years ago. People are also awakening to the fact that the first cost in building is by no means the only one to be considered.

One of the methods of building with concrete requires considerable work in the way of making forms which must be put up to hold the mortar in place until it becomes hard. This is overcome, however, in a second method, by which concrete blocks are made of the cement and these blocks used to build with. They can be made hollow so that less material is needed to make them. In concrete buildings only about one-fourth to one-seventh of the material used is cement. The rest is creek gravel, sand or crushed rock. For rough work common flint rocks picked up in the field may be used.

Concrete not only makes buildings that are durable but it makes houses that are cool in the summer and warm in the winter. Another point in favor of the concrete house is that it will not burn; hence the insurance rate on it is low. The fact that it will not burn is a strong one in favor of the cement house, for in the case of a house burning the insurance seldom covers the loss that the fire causes.

Many of the uses that concrete is put to are not thought of by the ordinary person. It can even be used for the purpose of doctoring decaying trees. Where shade trees have decayed places in them, the holes may be filled with concrete thus keeping out water and bacteria which would eventually cause the tree to rot. Seldom is a building of any sort constructed now without the use of some concrete in it.

CITY AND CAMPUS

G. C. Chandler, who completed the course for a B. S. degree in the College of Agriculture in June, has been in Columbia visiting his sister, Miss Velma Chandler. After a trip to Kansas City, Mr. Chandler expects to do County Agency work with headquarters in Wichita, Kan.

E. H. Hughes, assistant to the Dean of the College of Agriculture, will return Sunday from a month's vacation in Rewey, Wis.

Mr. and Mrs. F. W. Niedermeyer and

son, Pierce, and Miss Jean Bright have returned from a motor trip to La Belle, Mo., where they visited Mr. and Mrs. Horace McKim.

Charles E. Lucas left this afternoon for the Gregory farm at Whitehall, Ill. He will bring back a mare for the College of Agriculture.

Mr. and Mrs. C. E. Ross and their daughter, of St. Louis, are the guests of Mr. and Mrs. W. H. Braselton, 306 Price avenue. Mr. Ross is vice-president of the Hamilton-Brown Shoe Co., of St. Louis.

Miss Betty Wilson left Columbia this afternoon, for her home in Quincy, Ill., where she will remain the rest of the summer. Miss Wilson will return in the fall to take up her studies in the School of Journalism.



Mrs. J. W. Phillips entertained at luncheon yesterday in honor of her daughter, Maureen's eighth birthday. The luncheon guests included Virginia Guitler, Anna Katherine Borden, Elizabeth Shoemaker, Frances Vandiver, Winifred Ross and Jeanne Hibbard. The color scheme was carried out in pink and white.

Announcements have been received of the marriage of Miss Matilda Dollmeyer of Jefferson City to Dr. Frank Sheldon of Kansas City. Miss Dollmeyer will be remembered by many Columbians during her numerous visits here.

Miss Juliet Bowling entertained with a 1 o'clock luncheon today for her guest, Miss Annalee Vernon of New York City.

Mrs. Berry McAlester will entertain the members of the Knitting Club at her home on East Hinson road tomorrow afternoon.

Miss Ethel Sykes will entertain with two tables of bridge tomorrow morning for Miss Annalee Vernon of New York City, who is the guest of Miss Juliet Bowling.

Miss Anna Maude Evans of Wichita, Kans. is the guest of her uncle, J. G. Armistead.

Mrs. W. H. Goldsberry entertained with a line party at the Columbia Theater this afternoon for her niece.

Big League Standings

(Exclusive of today's games)

National League				
Club	Won	Lost	Pct.	
Cincinnati	30	29	.509	
Brooklyn	41	31	.569	
Pittsburgh	35	33	.515	
St. Louis	39	36	.514	
Chicago	38	36	.514	
Boston	39	32	.549	
New York	33	39	.459	
Philadelphia	27	43	.389	

American League				
Club	Won	Lost	Pct.	
Cleveland	48	35	.580	
New York	49	37	.569	
Chicago	45	38	.541	
Washington	36	32	.529	
Boston	34	36	.486	
St. Louis	35	38	.479	
Detroit	22	47	.318	
Philadelphia	20	57	.260	

YESTERDAY'S RESULTS
National League.
Brooklyn, 14; St. Louis, 2.
Pittsburgh, 1; Philadelphia, 0.
Chicago, 8; New York, 6.
Boston at Cincinnati, rain.

American League.
St. Louis, 4; Boston, 0.
Detroit, 4; New York, 3.
Chicago, 5; Philadelphia, 5.
Cleveland, 9; Washington, 6 (second game).

CLASSIFIED ADS

Half a Cent a Word a Day

LOST—Strayed or stolen a white poodle dog last Tuesday. Reward. Call 909 Red. N-285

LOST—A pair of spectacles in tortoise shell rim some place on Broadway or Ninth street. Finder call at Missourian for reward. P-263

MISCELLANEOUS

WANTED—A cook to prepare and serve evening meals. Apply to 250 Thilly Ave. P-286

Eggs for hatching from pure bred Rhode Island Red. Prize winning stock. Phone 1192 Red. P-180

FOR RENT

FOR RENT—Two nice rooms in Newell Building. Phone 74. N-287

FOR RENT—Large room for summer students; girls. One block from University. Phone 3-U. B-232

FOR RENT—Large second-floor room

with porch adjoining, one block from University. For man and wife. Phone 3-U. B-232

FOR RENT—Nice southeast front room for the best summer. Also one single room. Call at 506 Conley Ave. Phone 703 White. F-181

FOR RENT—Rooms between University campus and Broadway. Phone 1210 White. V-251

FOR RENT—Two furnished rooms with sleeping porches. Call 567 White. N-249

FOR RENT—One large furnished room, one block from University. Phone 614 Red. G-240

FOR RENT—Two double front rooms. Near West Campus. For men students. 901 Locust. Phone 1221. W-148

FOR RENT—To men students two single rooms. Also one nice southeast front room. 506 Conley Ave. Phone 703 White. F-180

FOR RENT—A few nice rooms to permanent people. Athens Hotel. A-171

FOR RENT—Two double front rooms in modern house for summer students. Half block from West Campus and one block from Broadway. 801 Locust. W-201

FOR SALE

FOR SALE—Baby buggy in excellent condition. Phone 983 Black. K-267

FOR SALE—2 iron beds, 1 student table, 2 dressers, 1 9x12 rug, 1 8x10 rug. Phone 515 White. N-287

FOR SALE—A bargain in a 6-room modern house with two halls, on paved street; new garage, concrete basement, close to school, extra large lot. Possession to suit, \$3,500. Phone 590 White. GWF-285

FOR SALE—Incubator chicks at 617 Mount Vernon. P-288

FOR SALE—Red, dresser, dining table, dining chairs, and dishes. Call at 405 College or Phone 1296 Black. A-264

FOR SALE—Nearly new solid brick bungalow on south side 5 rooms, hall, bath, oak finish, two large porches, new garage. Very desirable. C. L. Garey, 414 Exchange National Bank Bldg. Phone 510. G-254

FOR SALE—Small farm near good town. Will sell cheap. Call 1167 White. G-244

FOR SALE—One full burner oil range also two army cots. 707 Gentry. Phone 602 Green. G-244

FOR SALE OR TRADE—Two 4-room

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For the Best Drinks

YOU ARE ALWAYS LED TO JIMMIE'S.

Here you'll find a real fountain where drinks are made to please. Our bracing drinks make you feel so much better and fill you full of pep and enthusiasm. Quality, service and courtesy are our three mottoes.

(The Home of Better Confections)

JIMMIE'S COLLEGE INN

916 Broadway

MEN'S EXTRA SPECIALS

See our showing of Special Lots of Edwin Clapp and Pels Oxfords at \$11.95.

Our assortment of High Grade Low Shoes at \$7.95. And our Special Lots at \$4.95 and \$2.95.

Miller
Big Shoe Clearing Sale



Have you seen our

\$35 and \$40

Special Langham Suits

We bought 75 Langham suits at a special purchase. They are all this season's goods, and come in one and two of a kind.

We have them in blues, grays, and other colors. These suits are worth at least \$15.00 more on today's market.

If you are looking for a nifty suit, better take a look at these Langhams.

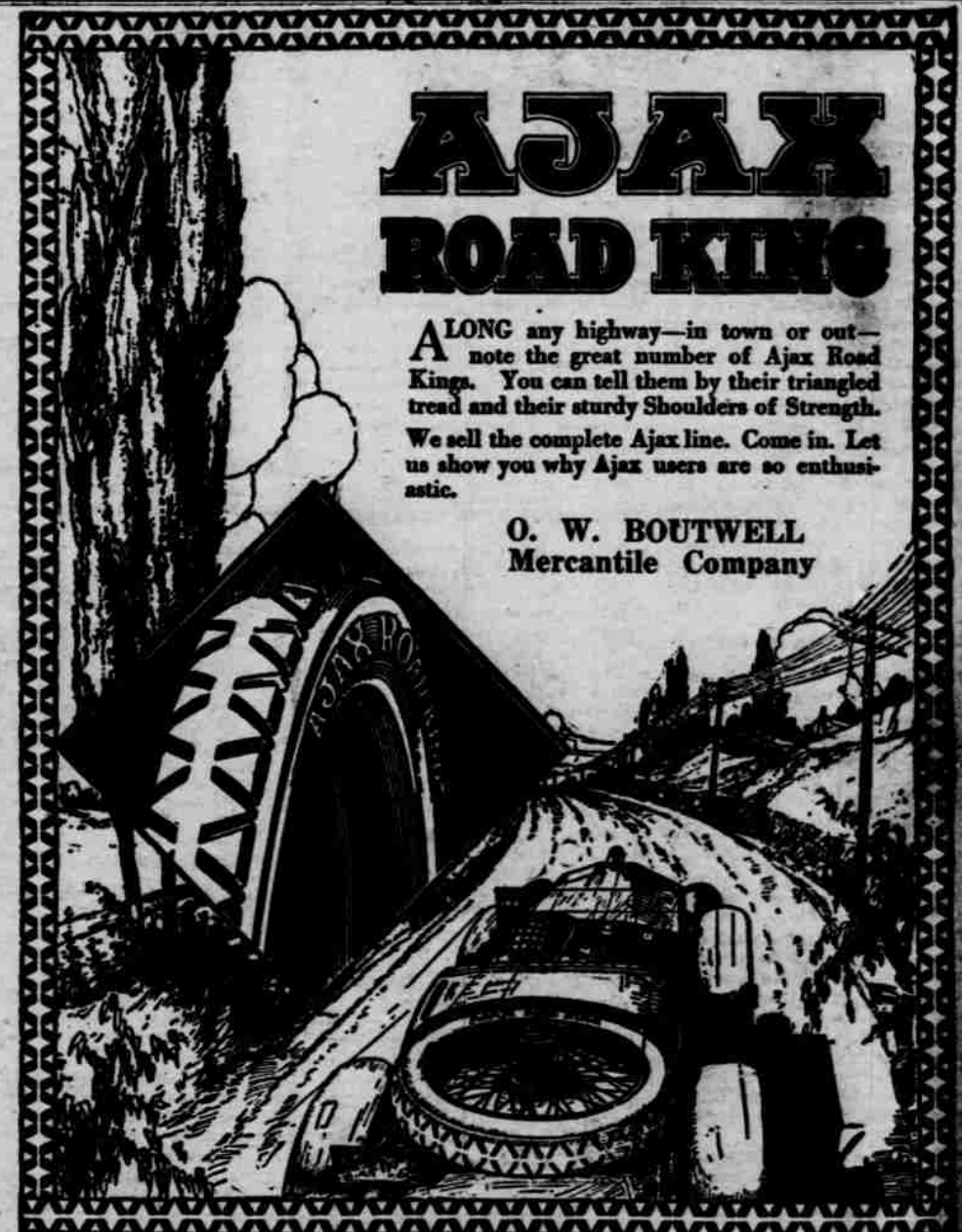
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"Everybody's Store"

THE ORCHESTRAL TROUBADOURS.



These musical entertainers are the opening attraction of our Chautauqua. They play musical masterpieces, novelty numbers and popular hits. They are artist musicians and a wonderful playing orchestra. They are headed by George Tack, flutist, and

Columbia Chautauqua
July 21st, 3 p. m.
Columbia, Mo.



AJAX ROAD KING

ALONG any highway—in town or out—note the great number of Ajax Road Kings. You can tell them by their triangled tread and their sturdy Shoulders of Strength. We sell the complete Ajax line. Come in. Let us show you why Ajax users are so enthusiastic.

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